

Technical Visit

**The City of Mannheim –
metropolis, global player and innovative, prospering
business location by municipal promotion**



Image: City of Mannheim

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In actual city rankings, Mannheim (approx. 330.000 inhabitants) situated in the European Rhine-Neckar Metropolitan Area in the southwest of Germany, is one of Germany's most attractive business areas. The City has a top position in the range of economic power, science, development of occupation, quality of living, commerce and real estate market. Mannheim is conveniently located near the international airport Frankfurt and the metropolises Munich and Paris are quick-to-reach. Mannheim is top in business start-ups and enterprises find innovative power and qualified employees.

Mannheim, situated in the center of the European Rhine-Neckar Metropolitan Area



Germany and the Rhine-Neckar Metropolitan Area in the southwest



Illustration: City of Mannheim
The European Rhine-Neckar Metropolitan Area

Conversion of military compound – chance for an attractive, sustainable development of the City

The conversion of former military compound for Mannheim is a lucky chance for a sustainable development. A few thousand persons have left until 2015, after several decades. The area abandoned by the US Army covers more than 500 hectares – a golden opportunity for further development of the municipality. Various ideas and strategies were discussed and first projects were already realized. A greenway straight through the former military compound also the settlement of innovative enterprises is planned. Under the label “Blue Village Mannheim”, the community will become more silent, green and sustainable, with less emission. E-mobility should be promoted, in a City where Carl Benz constructed the first automobile. First initiatives have been already started.

Development to a Green City – key aspects for the energy sector like energy efficiency and e-mobility

Another innovative and sustainable project is connected with the subject „energy“. The „Centre of Regional Energy Rhine-Neckar“ (CORE) should be a main highlight at the entrance of the conversion area “Blue Village”. An energy efficient redevelopment of the building 254 is in the focus of CORE, implementing innovative technologies, like innovative modules for energy generation and storage, finally to reach a passive house standard. Research projects of the University of Applied Sciences as well as technical developments of Mannheim’s enterprises are integrated, to become a nucleus for foundations and start-ups in the range of energy and environment.

The Municipality of Mannheim creates attractive area for enterprises, promoting clustering

Besides an excellent infrastructure, Mannheim has an attractive proposition of flex space and office accommodation for different requirements. In combination with national and European promotion programs, enterprises find an ideal economic environment and a growth potential required. Mannheim's promotion of trade and industry supports local enterprises, founder of a new business as well as interested entrepreneurs from abroad. Small, medium-sized, large-scale enterprises and concerns are consulted and promoted by municipal experts. Herewith they make an important contribution for the economic prosperity of Mannheim and to become a successful business location.

In order to promote the location, Mannheim supports clusters of cultural and creative industries, information technology, medical engineering as well as technology clusters for energy, environment, mobility (e-mobility), logistics and production to a special degree.

Topic overview for the programs:

Economic development of the City of Mannheim

1. Conception and planning of the "Blue Village Mannheim"
2. Creation of attractive area for enterprises, promoting clustering – Mannheim's successful model project
3. Promotion of creative industries: start-ups develop in "Creative Centres"
4. Success factors to become a prospering business location

Ecological development of Mannheim

5. The "Green City": Mannheim's contribution to the energy turnaround and climate protection
6. Environmental friendly, sustainable development of traffic and transportation
7. Introduction of e-mobility in Mannheim and its region
8. The model building "Centre of Regional Energy Rhine-Neckar" (CORE)

Presentations and lectures given by experienced experts.

Visits, guidances:

Visit of the Chinese Garden and its Chinese Teahouse
Visit of a “Creative Centre” promoting start-up enterprises
Visit of “Start-up-Centers” for special branches
(information technology, medical technology, creative industry,
fashion / textile design, women start-ups, Turkish start-ups)
Visit of the “Blue Village Mannheim”
Visit of buildings in passive house standard
Visits of a wood-fired heating plant (co-generation)
Visit of an energy cooperative / - organization
Presentation of public busses (e-mobility)
Visit of a former military conversion area
Visit of an organic food market in Mannheim´s centre
Winery, organic cultivation, wine degustation
Visit of Mannheim´s shopping center
Mannheim city-tour, visit of the castle with guidance



Suggested programs

Program A:

Morning (10.00 - 12.00 a.m.)

Transfer by bus

1. Lecture: model for a successful development in Mannheim to one of Germany's most important business location, in close cooperation with commercial enterprises, discussion.



Image: City of Mannheim

Noon: Lunch

Afternoon (14.00 - 16.00 p.m.)

Transfer by bus

2. Presentation of the urban concept "CORE" - environmental protection by energy efficiency and e-mobility.
Presentation of e-busses introduced in the short-distance public transportation.



Image: Rhine-Neckar Metropolitan Area

Afternoon (16.00 - 18.00 p.m.)

Transfer by bus

3. Visit of the famous Mannheim Castle



Image: City of Mannheim

Evening: Dinner

Program B:

Morning (10.00 - 12.00 a.m.)

Transfer by bus

1. Lecture: Excellent conditions for a sustainable economic development, supported by the City of Mannheim, discussion

Noon: Lunch

Afternoon (14.00 - 16.00 p.m.)

Transfer by bus

2. Presentation of the green model district “Blue Village”.
Visit of an office building complex in passive house standard.

Afternoon (16.00 - 18.00 p.m.)

Transfer by bus

3. Shopping in Mannheim, the most important shopping town of the region

Evening: Dinner

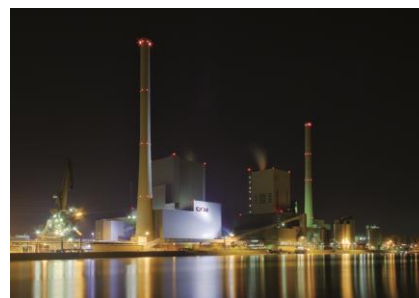


Image: City of Mannheim



Image: Biotec Heidelberg



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Free combination of programs, visits and guidance is possible.

With Econa Tours GmbH, we organize our full day technical visits with interpreter and transportation as well as meals and other services.

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